



Virtual Home Staging

WHAT IS VIRTUAL STAGING

Virtual Staging enables vacant or occupied homes to stand out online and appeal to a wider range of buyers.

Most buyers today, roughly over 90% search online for their dream home. To make your listing stand out above your neighbouring competition your online photos have to catch buyer's eyes and help them to imagine how your property could be their dream home.

Vacant properties can feel cold and lifeless and most buyers can't picture how rooms could be used or styled. Occupied homes that are cluttered, dated or have bad layouts can make buyers scroll straight past your listing.

Using the latest software, we transform rooms and make them beautiful, modern and up to date ensuring your home gets more views.

HOW IT WORKS

STEP 1

Advise how many rooms you would like Virtually staged and email the best quality photos you have of those rooms in the largest .jpeg format. If you don't have photos or would like to improve the ones you have, we can assist in coming to the property to take new ones.

Along with the photos we ideally require floorplans or dimensions to accompany each room. Floor plans / dimensions allow us to understand the right scale of your property and get better results. However, if you don't have a floor plan, we can perform virtual staging without it.

STEP 2

With our expertise and huge inventory of modern furnishings we advise the design direction of the property. If, however you would like to have input in the design you can advise which of the below styles you feel would best compliment your listing.

STEP 3

Once the photos, floorplans etc. have been received plus payment of specified order, allow two business working days for staged photos to be emailed back to you.

Modern



Contemporary



Traditional



PHOTO REQUIREMENTS

We require the largest photo files that you have, minimum of 500kb file sizes. Photos should be taken horizontally with the camera held level at 4-5 feet (chest level) above the floor, with a nice mix of floor and ceiling in the shot. We strongly recommend using only a limited amount of wide-angle lens for the rooms to be staged and advise against taking portrait (vertically oriented) photos

PRICING

Vacant Home

- Virtual Staging per photo – R 495.00 (includes one revision)
- Additional revisions per photo – R 195.00 per revision

Bulk Discount

- Order 3 or more photos and receive a 15% discount per photo.

Photography

We come to your property and take the requested photos.

- 1 – 3 rooms – R 700.00 (excludes transport)
- 4 or more rooms – R 1,000.00 (excludes transport)

All prices quoted include VAT.

We look forward to assisting you!